



Dr. G. Thomas

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Michael

“...4,110 generous donors demonstrated their love for Davis & Elkins College”

Mann
Joyce Butler Allen
F. DiMario

vision
mission
support
commitment

What a difference five years can make! In May 2000, sixty dedicated volunteers joined forces with a new president, on the job for less than two years, and two eager campaign co-chairs to launch the ambitious Centennial Campaign for Davis & Elkins College. The campaign's goal—set at \$15.5 million in new gifts and pledges based on the results of a feasibility study conducted by Adolphus H. “Bud” Edwards, a national leader in fund raising for higher education—seemed like a BIG stretch. After all, Davis & Elkins, a small liberal arts college located in the heart of Appalachia, could claim as major attributes only its century-long tradition of academic excellence, the loyal affection of its 7,600 alumni, an all-too-familiar history of living close to the edge, and its grit. Would enough alumni and friends respond to the challenge to launch the College's second century with a financial base adequate to meet the demands of a new era and a new generation of students?

Well, the answer is a resounding yes. In fact, 4,110 generous donors demonstrated their love for Davis & Elkins College, their steadfast belief in its distinctive mission, and their deeply held conviction that society continues to need highly educated, skilled college graduates committed to the common good by contributing \$25.5 million—fully 64 percent more than the campaign's original goal.

Now, from the vantage point of year one of the College's second century of service, all of us associated with the Centennial Campaign for Davis & Elkins College thank D&E's many alumni and friends for their abiding belief in the College's mission and their generous financial support for the campaign. Gifts received during this major fund-raising initiative will only strengthen the College's ability to serve the future by preparing tomorrow's citizens and leaders.

Thank you all for your support and your generosity, and best wishes!

MIKE DIMARIO
Co-Chair
The Centennial
Campaign

TOM MANN
President
Davis & Elkins
College

JOYCE BUTLER ALLEN
Co-Chair
The Centennial
Campaign

endowment
friends
students
alumni
Giving a Competitive
S U C C E S S

THE CENTENNIAL CAMPAIGN FOR DAVIS & ELKINS COLLEGE

The Centennial Campaign was designed to give Davis & Elkins College a competitive edge—in creating access to education for qualified students, in offering quality academic programs that challenge students to expand their thinking and grow in character as well as professional qualifications, in providing facilities that meet the changing needs of the campus and the larger community, and in inspiring ongoing support for its mission among alumni and friends.

The Centennial Campaign succeeded far beyond initial expectations. More than \$25.5 million was raised, exceeding the original \$15.5 million goal by more than \$10 million! More than \$14.4 million was raised for specific campaign projects; some projects exceeded their goals, while others are not yet complete. Another \$11 million was contributed for projects outside the campaign goals, either to fund projects of particular interest to donors, or to address opportunities and needs that emerged after campaign goals were established.

Work will continue on projects that are not yet complete, and early indications are encouraging; in the two months following the close of the campaign, an additional \$117,000 was received to support outstanding facilities and academic support projects.



The Centennial Campaign succeeded because individuals chose to make a difference. Sixty volunteers contributed their time, energy, and significant talents to leading the campaign, and more than 4,100 alumni and friends made financial contributions. This report tells their story in a variety of ways—through descriptions of projects, through personal interviews, through the named spaces and special funds through which donors chose to honor mentors or loved ones. Whether motivated by gratitude for education or opportunities received at Davis & Elkins, the desire to support students today, the desire to create a permanent legacy, or the desire to strengthen a favorite program area, every gift expresses the donor's belief in the College's mission, a belief in its future, and a desire to be a part of that future.

Campaign

LEADERSHIP

The Centennial Campaign for Davis & Elkins College could not have succeeded without the leadership and commitment of many leaders and volunteers. Campaign co-chairs Joyce Butler Allen and Michael F. DiMario, their strong Executive Committee, and more than 60 volunteers devoted countless

hours working tirelessly to promote the goals of the Centennial Campaign, develop strategies for success and, in many cases, inspire donors to make their gifts. To all of the campaign volunteers, a heartfelt thank you for the role you played in making the Centennial Campaign a resounding success!

CAMPAIGN CO-CHAIRS

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Dr. Michael F. DiMario

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Edge



Campaign Summary